**Agenda**

<table>
<thead>
<tr>
<th>Wednesday, Oct. 2</th>
<th>Thursday, Oct. 3</th>
<th>Thursday, Oct. 3 (cont.)</th>
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<tbody>
<tr>
<td>11:00 am – 4:00 pm Registration</td>
<td>7:30 am – 5:00 pm Registration</td>
<td>1:00 – 3:00 pm Increase Your Negotiating Effectiveness</td>
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<tr>
<td>12:00 – 1:00 pm Lunch</td>
<td>7:30 – 8:30 am Continental Breakfast</td>
<td>Monica Giannone, MA</td>
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<td>1:00 – 2:30 pm Lessons from Little Rock</td>
<td>8:30 – 9:30 am Controlling the Narrative: How to Combat the Spread of Misinformation</td>
<td>Deputy Executive Director, Kentucky Board of Nursing</td>
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<td>Terrence Roberts, PhD Civil Rights Activist and Author</td>
<td>Cathy Giessel Pamela C. Hagan, MSN, RN</td>
<td>Heather O’Hara, MSN, RN Vice President, Montana Hospital Association</td>
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<td>2:30 – 2:45 pm Break</td>
<td>9:30 – 10:30 am ‘Of all the Forms of Inequality’: Health Care and the Civil Rights Movement</td>
<td>Dr. Thomas Ward, PhD Assistant Dean, Farmingdale State College</td>
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<td>2:45 – 3:30 pm Nursing Leadership</td>
<td>10:30 – 11:00 am Break</td>
<td>3:00 – 3:15 pm Leadership</td>
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<td>Cathy Giessel, MS, RN, ANP, FAANP Senate President, Alaska State Legislature</td>
<td>3:15 – 4:00 pm Leadership Dr. Bethany Hall-Long, PhD, MSN</td>
<td>Dr. Bethany Hall-Long, PhD, MSN Lieutenant Governor, State of Delaware</td>
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<td>5:00 pm Dinner and Presentation</td>
<td>4:00 – 5:00 pm Still Chasing Dr. King’s Dream</td>
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<tr>
<td>Offsite: The Jimmy Carter Presidential Library and Museum 441 John Lewis Freedom Pkwy NE Atlanta, GA 30307</td>
<td>Tom Houck Civil Rights Activist, Personal Assistant &amp; Driver for Martin Luther King</td>
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<tr>
<td>Buses will depart promptly at 4:30 pm from the Whitley Hotel.</td>
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Participants will:
1. Incorporate qualities of influential leaders to improve leadership skills.
2. Negotiate through identifying party positions, accurately diagnosing problems and formulating robust arguments.
3. Feel empowered by the leadership of Martin Luther King Jr and other influential leaders to lead change.
4. Utilize data to combat misinformation.
5. Identify legislative strategies and opportunities for getting legislation passed.

*Schedule and locations are subject to change. Updated 9.20.19*
Registration Information

Registration
Registration must be submitted online at https://www.ncsbn.org/events.htm by Sept. 18, 2019. The registration fee for the conference is $350 per person. The registration fee for NCSBN members is $250 per member representative (NCSBN members are staff or board members of U.S. nursing regulatory bodies, exam user members and associate members).

Registration includes all sessions, dinner, continental breakfasts, lunches, refreshment breaks, National Center for Civil and Human Rights and meeting materials.

The capacity for the conference is 100 attendees and is on a first-come, first-served basis. Online registration will stop once capacity is reached; a wait list will then be started.

Registration may be paid by credit card or check. If paying for multiple registrations by check, submit an online registration for each attendee. Payment is due by Sept. 18, 2019. Make your check payable to NCSBN and write 2019 LPP Conference on it.

Send registration confirmation print out with payment to:

NCSBN
Attn: Mary Trucksa
111 E. Wacker Drive, Suite 2900
Chicago, IL 60601
Phone: 312.525.3600
Fax: 312.279.1032

If you do not receive correspondence from the NCSBN Meetings department within one week of submitting your registration, contact 312.525.3639 or by email.

Cancellations
Registration cancellations must be received by Sept. 18, 2019. No refunds will be provided after this date. Attendees must contact NCSBN Meetings at 312.525.3639 or by email to cancel.

Attendees are responsible for cancelling all flight and hotel arrangements.

Meeting Cancellation Policy
In the event of a cancellation of the program by NCSBN, you will receive a refund of your registration fee. NCSBN is not responsible for any other costs, expenses or damages incurred by a program registrant as a result of any cancellation of the program, including without limitation any nonrefundable airfare or lodging deposits.

Accommodations
The Whitley
3434 Peachtree Rd. NE
Atlanta, GA 30326
404.237.2700
Check in time: 3:00 pm
Check out time: 12:00 pm

To reserve your hotel room:
1. Call 866.912.4009 and reference the NCSBN room block rate when booking; or
2. Book online.

The cut-off for the room block is Sept. 9, 2019 or until the block is full, whichever comes first.

Room Rate: $229 Single/Double
Rate is subject to a 16.9% state and local tax (subject to change) plus $5 GA hotel fee.

Failure to cancel a hotel reservation 24 hours prior to scheduled arrival may result in being charged one-night’s stay.

Transportation

Airport
Hartsfield-Jackson Atlanta International Airport (ATL)
Plan on approximately 25 minutes in travel time from the airport to the hotel depending on arrival time.

Public Transportation
The MARTA Buckhead Station is .3 miles from the hotel. It take approximately 40 minutes to take the MARTA from ATL to the hotel.
The cost is $2.50 for a one way trip.

Shuttle
Atlanta Shuttle has a shared-ride service from ATL to the hotel. The cost is $30 one-way and $55 round-trip.

Taxi
Taxicabs are available on a first come, first served basis from the lower level curb front of all terminals. The cost is approximately $50.

Rideshare
Uber and Lyft pick up and drop off at ATL. The cost is approximately $30 one-way.

Attire
Business casual attire is appropriate for all meeting functions. Meeting room temperatures fluctuate; dress in layers to ensure your comfort.

Video / Photography Policy
NCSBN plans to take photographs and/or capture video at the 2019 NCSBN Leadership and Public Policy Conference and reproduce it for use in NCSBN educational, news, marketing or promotional material, whether in print, electronic or other media, including but not limited to the NCSBN website. By attending and/or participating in the 2019 NCSBN Leadership and Public Policy Conference, you grant NCSBN the right to use your image, audio and/or video for such purposes. All media taken at the event become the property of NCSBN and may be displayed, distributed or used by NCSBN for any of the above-described purposes.

Continuing Education
Provider Number: CEP15807, Expiration date, July 2019.