



NCSBN
Leading Regulatory Excellence

2019 NCSBN Annual Meeting - Committee Forum: Strategic Plan Video Transcript

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Event

2019 NCSBN Annual Meeting

More info: <https://www.ncsbn.org/13304.htm>

Presenter

Julia George, MSN, RN, FRE, President, NCSBN Board of Directors; CEO, North Carolina Board of Nursing

- [Julia] So, today, I would like to give you just some highlights of where we've been, what we've done with the strategic planning process because you will have some recommendations coming to you for a vote at this delegate assembly.

We are planning in the three-year cycle, and the delegate assembly has the responsibility of adopting the mission and the strategic initiatives. So during this cycle, we looked at the purpose, we looked at the mission, we looked at the vision, and we looked at all four of the strategic initiatives, with the question, really, of where do we want to be at our Golden?

At our 50th anniversary, where do we want to be? So, at the mid-year meeting, several of you saw this slide. And I think David presented this them, but just kind of showing you where we've been, the process that we followed in gathering information, in working first, as a board of directors, then with you all as the membership, then in smaller groups and asking for feedback, and commentary, which we got.

And we appreciate it very much. And the board did take everything into consideration. When I mentioned celebrating our Golden Anniversary, some of the things we think about is that Boards of Nursing are consistently ranked among the top-performing regulators.

And I think we would all agree with that. I would tell you even that the other regulators in my state would be first to say that they look to the Board of Nursing often for direction and for guidance, just as we look to NCSBN, for that. And I think many of our nursing colleagues throughout, not just the country, but throughout the world, does the same thing.

So, we've looked at the evidence that's out there, we've looked at as best we can at what the environmental scan indicates, may be on the horizon. And at mid-year, I really felt like we got an

overwhelming amount of support. You know, everybody never agrees on everything, but the major things we were all in alignment on.

And I think all of the objectives that were put forth to you, were deemed as being very important. So, I'm not going to go into great detail about this, but I will tell you that we did not make any changes to the purpose, in reviewing the purpose.

We did not make any changes to the values. We felt that the values still stood on their own and were essentially timeless. The mission statement, we did propose a change.

The current mission statement said that NCSBN provides education, service, and research through collaborative leadership to promote evidence based, regulatory excellence, for patient safety and public protection. First of all, that's a mouthful.

So that's a bit of a long mission statement. And our proposed one is just a little more powerful statement, if you will. NCSBN empowers and supports nursing regulators in their mandate to protect the public. The board felt that the current mission statement lacked a bit of precision and was rather repetitious.

So, we did feel that that it was improved and strengthened by this proposed change. The vision was also updated. The current vision statement was advanced regulatory excellence, worldwide. And as I mentioned this morning, I think we feel that we have advanced it.

I think we very actively advanced it worldwide. So, looking forward, we want to be leading regulatory excellence worldwide. So, that is the proposed vision statement. Strategic Initiative A is the only strategic initiative in which we're proposing a change.

And before I speak to that change, I would just go through and share with you the other strategic initiatives. So we've had four, lettered A through D. Strategic Initiative B is to "Champion regulatory solutions to address borderless healthcare delivery."

We made no changes to that wording. Strategic Initiative C is "Expand the active engagement and leadership potential of all members." And again, we felt that language was broad enough and strong enough that it did not warrant a change. Strategic Initiative D was "Pioneer competency assessments to support the future of healthcare and the advancement of regulatory excellence."

And again, we felt that strategic initiative was broad enough and needed no change. But for Initiative A, the proposed change...the current Strategic Initiative A is "Envision and refine regulatory systems for increased relevance and responsiveness to changes in healthcare."

What we are proposing is "Promote agile regulatory systems for relevance and responsiveness to change." And our rationale for that was having made good progress on setting direction with the production of regulation 2030, and due to increased scrutiny of occupational licensing boards, we wanted to, again, change and pursue a more contemporary framework that would lend itself to the agility that David mentioned earlier today, necessary for us to really be relevant and be responsive.

So, as I said, those are the only changes. But you will be asked to vote on those changes tomorrow. No, tomorrow or the next day, Friday, Friday. You will not be asked to vote on these tomorrow, so you'll have time to think about them.

The next steps after that will be actually enlisting your help, you the membership, in helping the Board of Directors release, delineate then the strategic objectives, and outcomes, and measurements that we will all look to see if we're hitting the mark on those initiatives that we do have.

So, this is a living, breathing document that we'll all, I think, look to to guide us and give us the direction that we need as an organization.

So, we've tried to be responsive to what we heard, to have the vision to keep us moving forward, keep us in that making progress, as Benjamin Franklin would say. And I hope and believe this can do that. I would be happy to entertain any questions.

We do have about a three-minute video that I'm going to show after this. But I'm happy to entertain questions before we show the video. Okay, if you think of any, and sometimes you will after you leave a meeting, please feel free to come up to me or any of the board of directors or David for any question or clarification that you have.

- [Woman] Strategic Planning can be complex, but its aims are simple, to help an organization move forward and to support its mission and achieve its vision. NCSBN is constantly improving and evolving to meet the challenges associated with public protection, establishing clear measurable initiatives that further our core purpose of serving the needs of our members in acting in the public interest.

The NCSBN Strategic Plan for 2020 through 2022 is focused on four initiatives. The first initiative is to promote agile regulatory systems for relevance and responsiveness to change. Given the evolving dynamics in healthcare and the increasing demands to reform occupational licensing, NCSBN recognizes the need to be on the cutting edge of evidence-based change and contemporary regulatory systems development.

NCSBN is a thought leader committed to delivering jurisdiction-based and evidence-informed regulation. To effectively reach this goal, NCSBN continues to collaborate with stakeholders to develop and improve regulatory processes. NCSBN's second initiative is to champion regulatory solutions to address borderless healthcare delivery.

Work on the Nurse Licensure Compact has cemented NCSBN's position as a pioneer in developing a borderless healthcare system in the U.S. Legislative and other challenges continue to emerge, based on mobility of professionals and patients, as well as the increased demands and use of technology, consulting, and education across borders.

NCSBN is vigilant to current and emergent issues, and proactive in anticipating how regulators can respond to new challenges in ways that increase public protection. The third initiative is to expand the active engagement and leadership potential of all members.

The organization remains committed to developing programs and services that address member needs and improve their performance. NCSBN collates examples from around the world and facilitates the sharing of best practices, mentoring of talent, and diffusion of expertise. The leadership of members and their active engagement in NCSBN is crucial to the organization's ability to achieve its vision, mission, and objectives.

The final initiative is to pioneer competency assessments to support the future of healthcare and the advancement of regulatory excellence. The NCLEX exam remains the industry benchmark for consistency and value. NCSBN is dedicated to providing state of the art competency assessments that are psychometrically sound, secure, and legally defensible.

NCSBN is focused on enhancing precision of measurement, optimizing the delivery of the NCLEX, and exploring alternative usages of exam items. This strategic plan is NCSBN's roadmap for the next three years. It will shape and guide what NCSBN is, how we serve our members, what we do, and why we do it.

Ambitious and future-focused, it honors the strong foundation NCSBN has built and rises to meet the needs of nursing regulations domestically and internationally, now and in the future. Learn more about NCSBN Strategic Plan @ncsbn.org. 🎵

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